

Press Release
25th September 2009

Indoor Play Successes Rewarded at ASPIRE

The winners of the 2009 Awards for the Play Industry Recognising Excellence (ASPIRE) were announced at a fantastic industry awards dinner held on Tuesday as a part of Leisure Industry Week.

Run by the Play Providers Association (PPA), ten fiercely contested categories were on offer at the event attracting over 130 guests held at the Manor Hotel, Meriden.

The Awards recognise excellence and best practice in play operation including customer service, innovation and the overall presentation and cleanliness of the centers.

Kate Costin, Association Manager of the PPA said "The quality of this year's entries was exceedingly high and the judges had a very tough task in picking our winners. The awards evening itself was a fantastic way to celebrate, to applaud and congratulate the achievements of PPA Members and also to network with a number of generous ASPIRE Sponsors including event supporters LIW and the API, without which the event wouldn't be possible.

We look forward to an even bigger and better event next year and are delighted to report that ASPIRE 2009 raised £773.50 for Great Ormond Street Hospital Charity."

The awards recognise excellence in play operation with Partyman World scoping the newly created operator of the year category. Vikki Lowe won the Employee of the Year title and Paul Sharp won the prestigious ASPIRE Legend award.

The 2009 ASPIRE Award Winners 2009 were...

Best New Site (sponsored by Rainbow Productions)- [Gambado \(Watford\)](#)
Best Food and Beverage Offering (sponsored by Pelican Buying Company) - [Time Twisters](#)
Employee of the Year (sponsored by TL Dallas) - [Vicki Lowe \(Rugrats and Half Pints\)](#)
PPA Members Brand of the Year (sponsored by EZ Runner)- [Monkey Bizness](#)
Best Centre under 12,000 sq ft (sponsored by TL Dallas) - [The Jungle](#)
Best Centre over 12,000 sq ft (sponsored by Britvic Soft Drinks) - [Kidspace \(Croydon\)](#)
ASPIRE in the Community (sponsored by 3663)- [Ezeeeplay](#)
ASPIRATION 4 INNOVATION (sponsored by Play and Party Magazine) - [The Playbus Company](#)
ASPIRE 2 INSPIRE (Operator of the Year) sponsored by AMH Media - [Partyman World](#)
ASPIRE Legend- [Paul Sharp \(Kids Play\)](#)

To see photos from the ASPIRE Awards 2009 visit our [Flickr page](#)

For more information and for details about the Play Providers Association, visit www.playproviders.org.uk or email kate@sportsandplay.com

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