

Aspiring to new heights

The ASPIRE Awards 2010 will help raise the standard of indoor play.



THE Association of Play Industries is once again supporting the Play Providers Association's (PPA) ASPIRE Awards (Awards for the Play Industry Recognising Excellence). The highlight of the PPA's calendar, the event is designed to unite the sector and recognise operators who are taking the industry forward and providing fantastically well run play facilities.

The awards open in June for PPA members to enter with categories including Best New Site, Best Food & Beverage, Employee of the Year and ASPIRATION 4 Innovation, which recognises the best new product developed for the indoor play market.

The API is sponsoring the ASPIRE in the Community category, which recognises the achievements of sites that play a crucial role in their local area, creating valuable play opportunities with groups and charities at the heart of the community.

Open to everyone in the sector, tickets include a three course formal dinner and a night of great entertainment, not to mention the excellent networking opportunities created by bringing together operators from across the UK. Pre-dinner activities will also be organised to raise money for the PPA's nominated charity, the Cystic Fibrosis Trust.

More than 130 people from the industry attended last year's event and the PPA aims to put on a bigger and better event this year. The awards play an important role in raising the standard of indoor play in this country. The manufacturers and operators have a joint responsibility in this regard and we look forward to celebrating some excellent achievements this year.

Details: www.playproviders.org.uk ■

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For a copy of the current API Directory of members, contact:

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