

## PPA Southern Regional Meeting



You are warmly invited to attend the next PPA regional event ...

Date: Wednesday 1st February 2012

Time: 10-00 until 2-00 (tea and coffee on arrival)

Venue: Unit 6, Six Hills Way, Stevenage Leisure Park, Stevenage SG1 2U. Tel : 01438 365744

## “DEVELOPING AND EXTENDING YOUR PLAY CENTRES OFFERING”



1. Welcome and Introductions : Adam Skinner - 360 Play (10-00)

2. State of the Industry Forum and Market Trends (10-15 until 11-15) Group 1

Discussions with other play operators focusing on ways to develop and extend your play centres offering. Examples include new revenue opportunities, ways to improve your F+B margins, Creating new income streams, partnerships

AND An opportunity for PPA member's - Activ Kids: James Porter, Group 2

Training your staff to be able to deliver kids fitness sessions and activities and games whilst they are in your centre. This introductory session will demonstrate the concept and how to go about taking your class offering to the next stage

3. 11-15 until 12-15 - Reverse Session (Forum/ Activ Kids Session)

**NETWORKING LUNCH** including PPA supplier member networking opportunities : 12-15

4. Wacky Snaps Presentation

5. Apprentership opportunities for PPA member's : Fit For Sport: Craig Jones (1-15)

Fit for Sport are the UK's leading healthy lifestyle providers who are going to be working with the PPA to access funding for an apprenticeship scheme and bespoke industry training to upskill PPA member's employees. FFS are one of the main delivery partners for the NSA and work closely with Skills Active to ensure the programme is framework compliant.

6. Open Forum Discussions (1-45)

7. Close and Tour of 360 Play

Attending: Please confirm your attendance, by contacting Kate Costin (Association Manager) on 02476 414999 (205), email [kate@sportsandplay.com](mailto:kate@sportsandplay.com) or tweet us [www.twitter.com/theppa](http://www.twitter.com/theppa)

